ORDER

Orders	Order / Rev:		69358								
	Alt Order #:		/Brad								
	Product Desc):									
	Estimate:						WHP-TV CBS21				
	Flight Dates:		11/01/12 - 11/0	5/12	Primary AE	: :	Millennium Washi	ngton DC			
	Original Date	/ Rev:	10/31/12 / 11/02	2/12	Sales Offic	e:	MNAT				
	Order Type:		GENERAL		Sales Regi	on:	National				
Agency	Name:		Greer Margolis	Mitchell							
	Buying Conta	act:			Billing Type	e:	Cash Broadcast EOM/EOC				
	Billing Contac	ct:			Billing Cale	ndar:					
			1010 Wisconsid	Ave	Billing Cycl	e:					
			Washington, DC	20007	Agency Co	mmission:	15%				
Advertiser	Name:		Obama/D/Pres	ident							
	Demographic);	A35+		New Busine	ess Thru:					
	Product Code	es:	Presidential Ele	ections	Order Sepa	aration:	00:15:00				
	Priority:		P-2		Advertiser	External ID:					
	Revenue Codes:		AGY, POL-CAN	ID, GEN	Agency Ex	ternal ID:					
Bill Plan					Totals						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Ratin		
10/29/12	11/05/12	82	\$44,085.00	\$37,472.25	November 2012	82	\$44,085.00	\$37,472.25	0.0		
					Totals	82	\$44,085.00	\$37,472.25	0.0		

Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	28%	\$44,085.00
Market	100%	\$157,446.43

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	72%	\$113,361.43
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	WHP	11/01/12	11/05/12	M-F 5a-6a News CBS 21 News at 5a	СМ	5:30 AM-6:00 AM (5:30 AM-6:00 AM)		:30	2	\$60.00 P-2	0.00 NM	2	\$120.00
E 2	WHP	11/01/12	11/05/12	M-F 5a-6a News CBS 21 News at 5a	СМ	5:00 AM-5:30 AM (5:00 AM-5:30 AM		:30	2	\$60.00 P-2	0.00 NM	2	\$120.00
E 3	WHP	11/01/12	11/05/12	M-F 6a-7a News CBS 21 News at 6a	СМ	6:00 AM-6:30 AM (6:00 AM-6:30 AM		:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
E 4	WHP	11/01/12	11/05/12	M-F 6a-7a News CBS 21 News at 6a	СМ	6:30 AM-7:00 AM (6:30 AM-7:00 AM		:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
E 5	WHP	11/01/12	11/05/12	CBS This Morning CBS This Morning	СМ	7a-9a	M TF	:30	4	\$75.00 P-2	0.00 NM	4	\$300.00
E 6	WHP	11/01/12	11/05/12		СМ	9a-11a	S-	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00

Print Date: 11/03/12 11:52:36 Page 2 of 5

WHP-TV CBS21

Order / Rev: 69358

/Brad Alt Order #: Product Desc:

Advertiser: Obama/D/President

11/01/12 - 11/05/12 Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			CBS This Morning Satu Saturday Early Show	ırd;								
E 7 WHP	11/01/12	11/05/12	M-F 1230p-2p Soap Rotator	СМ	1230p-2p	M TF	:30	4	\$220.00 P-2	0.00 NM	4	\$880.00
E 8 WHP	11/01/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M TF	:30	4	\$200.00 P-2	0.00 NM	4	\$800.00
1 WHP Se	Date Rang 11/01/12- e MG 8.5 Avail]		Description M-F 2p-3p	<u>Star</u> 2p-3	t/End Time sp		Neekdays M ThF	Leng		Rtg Type 0.00 NM		
⊛ мо	11/01/12- 6 for 8.1 11 G within Fli	/05	Sa-Su 11p-1130p News	11p-	-1130p	-	SaSı	u :	30 \$200.00	0.00 NM		
E 9 WHP	11/01/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3р-4р	M TF	:30	4	\$195.00 P-2	0.00 NM	4	\$780.00
E10 WHP	11/01/12	11/05/12	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	M TF	:30	4	\$275.00 P-2	0.00 NM	4	\$1,100.00
E11 WHP	11/01/12	11/05/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M TF	:30	4	\$175.00 P-2	0.00 NM	4	\$700.00
E12 WHP	11/01/12	11/05/12	M-F 530p-6p News CBS 21 News at 530p	СМ	530p-6p	M TF	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
E13 WHP	11/01/12	11/05/12	M-F 6p-630p News CBS 21 News at 6p	СМ	6p-630p	M TF	:30	4	\$200.00 P-2	0.00 NM	4	\$800.00
E14 WHP	11/01/12	11/05/12	CBS Evening News CBS Evening News	CM	630p-7p	M F	:30	1 \$	\$1,000.00 P-2	0.00 NM	0	\$0.00
1 WHP Se		11/05/12 (31.3,31.4	Description CBS Evening News ,31.5,31.6,31.7,31.8,31.9	630	t/End Time o-7p	_	<u> </u>	Leng	gth <u>Rate</u> :30 (\$1,000.00)	Rtg Type 0.00 NM		
E15 WHP	11/01/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M TF	:30	4	\$700.00 P-2	0.00 NM	2	\$1,400.00
1 WHP Cre	Date Range 11/01/12- edited redited Spo	11/05/12 N	Description M-F 7p-730p	<u>Star</u> 7p-7	t/End Time /30p	_	<u>Weekdays</u> 1⁄1 ThF	<u>Leng</u>		Rtg Type 0.00 NM		
3 WHP	11/01/12-	-	И-F 7p-730p	7p-7	'30p	N	И ThF	- :	30 (\$700.00)	0.00 <i>NM</i>		
[Cr	edited edited Spo	-										
E16 WHP			M-F 730p-8p M-F 730p-8p	CM	730p-8p	M TF	:30	4	\$800.00 P-2	0.00 NM	2	\$1,600.00
1 WHP Cre	Date Range 11/01/12- edited redited Spo	11/05/12 N	Description M-F 730p-8p		t/End Time o-8p	_	<u>Weekdays</u> M ThF	<u>Lenç</u>		Rtg Type 0.00 NM		
Cre	11/01/12- edited edited Spo		<i>И-F 730р-8р</i>	730	o-8p	M	<i>I</i> I ThF	- :	:30 (\$800.00)	0.00 <i>NM</i>		
E 17 WHP			M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	M TF	:30	4	\$325.00 P-2	0.00 NM	4	\$1,300.00
E18 WHP	11/01/12	11/05/12	<u> </u>	СМ	1135p-1235a	M TF	:30	4	\$140.00 P-2	0.00 NM	4	\$560.00
E19 WHP	11/01/12	11/05/12	Late Late Show Late Late Show/Fergus	CM son	1235a-135a	M TF	:30	2	\$35.00 P-2	0.00 NM	2	\$70.00
E 20 WHP	11/01/12	11/05/12	Mon Reg 2 Mon 9p-10p	СМ	9p-10p	M	:30	1 \$	\$2,750.00 P-2	0.00 NM	1	\$2,750.00
E21 WHP	11/01/12	11/05/12	Thu Reg 1 Thu 8p-9p	CM	8p-9p	T	:30	1 \$	\$3,000.00 P-2	0.00 NM	1	\$3,000.00

Print Date: 11/03/12 11:52:36 Page 3 of 5

 Order / Rev:
 69358
 Advertiser:
 Obama/D/President

 Alt Order #:
 /Brad
 Product Desc:
 WHP-TV CBS21

 Flight Dates:
 11/01/12 - 11/05/12
 Estimate:

Ln Ch Start End Inventory Code	Break	Start/End Time	Days	Len Spo	nts	Rate Pri	Rta Tyne	Snots	Amount
E 22 WHP 11/01/12 11/05/12 Sat Reg 1	CM	8p-9p	S-	:30	1	\$575.00 P-2	0.00 NM	0	\$0.00
Sat 8p-9p						******			*****
Spot Ch Date Range Description		rt/End Time	_	eekdays	Leng		Rtg Type		
1 WHP 11/01/12-11/05/12 Sat Reg 1	8p-9	Эр		Sa	::	30 (\$575.00)	0.00 <i>NM</i>		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31 [Program Change]	1.9								
E 23 WHP 11/01/12 11/05/12 Sat Reg 2	CM	9p-10p	S-	:30	1	\$575.00 P-2	0.00 NM	0	\$0.00
Sat 9p-10p									
Spot Ch Date Range Description		t/End Time	_	eekdays	Leng		Rtg Type		
1 WHP 11/01/12-11/05/12 Sat Reg 2	9p-1	тор		Sa	::	30 (\$575.00)	0.00 <i>NM</i>		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31 [Program Change]	1.9								
E 24 WHP 11/01/12 11/05/12 Sun Reg 4	CM	10p-11p	S	:30	1 \$	52,000.00 P-2	0.00 NM	1	\$2,000.00
Sun 10p-11p									
E 25 WHP 11/01/12 11/05/12 SEC Day Game	CM	Various	S-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
SEC Football Day G	ame								
E 26 WHP 11/01/12 11/05/12 SEC Prime Game	CM	Various	S-	:30	1	\$895.00 P-2	0.00 NM	1	\$895.00
SEC Football Night (Game								
E 27 WHP 11/01/12 11/05/12 NFL RS Game Steele		4:00 PM-7:00 PM		:30	1 \$	3,000.00 P-2	0.00 NM	1	\$3,000.00
NFL RS Game Steel	ers	(4:00 PM-7:00 PM)						
N28 WHP 11/01/12 11/05/12 CBS Sun Morning	CM	9a-1030a	S	:30	1	\$275.00 P-2	0.00 NM	1	\$275.00
CBS Sun Morning									
N29 WHP 11/01/12 11/05/12 M-F 10a-11a	CM	10a-11a	M TF	:30	2	\$200.00 P-2	0.00 NM	1	\$200.00
M-F 10a-11a									
<u>Spot Ch Date Range Description</u> 2 WHP 11/01/12-11/05/12 M-F 10a-11a		<u>t/End Time</u> -11a	_	<u>eekdays</u> ThF	Leng	gth <u>Rate</u> 30 (\$200.00)	Rtg Type		
Credited	10a	-11a	IVI-	- 1111	.,	30 (\$200.00)	0.00 11111		
[Credited Spot]									
N30 WHP 11/01/12 11/05/12 M-F 11a-12p	CM	11a-12p	M TF	:30	2	\$325.00 P-2	0.00 NM	2	\$650.00
M-F 11a-12p		,				*			,
N31 WHP 11/01/12 11/05/12 Sa-Su 6p-630p News	s RoCM	6p-630p	SS	:30	1	\$140.00 P-2	0.00 NM	8	\$6,540.00
CBS 21 News at 6p		-							

Print Date: 11/03/12 11:52:36 Page 4 of 5

WHP-TV CBS21

Order / Rev: 69358 Advertiser: Obama/D/President

Alt Order #: /Brad Product Desc:

Flight Dates: 11/01/12 - 11/05/12 Estimate:

CSS 21 Nove at 6p StartEnd Time Weekdays Langth Rate Rtg Type	Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spo	ots	Rate Pri	Rtg Type	e Spots	Amount
Section Description Description Startferd Time Weekdays Length Rate Rig Type First First Rate Rig Type Sec Mos 312,313,314,315,316,317,418,319 Program Change 2 WHP 11011/2-1106/12 SEC Prime Game Well At 37,714,12,122,1311 MG within Flight Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 MG within Flight Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Warrous Sa 30 \$895,00 0.00 NM Well At 37,714,12,122,1311 Well At 37,714,12,123,1311 Well At 37,714,123,122,1311	N31 WHP	11/01/12	11/05/12		RoŒM	6p-630p	SS	:30	1 \$	\$140.00 P-2	0.00 NN	1 8	\$6,540.00
See Md 312,313,314,125,316,317,318,319 Program Change) 2 WHP 11011/121105912 SEC Prime Game 6 M G for 441,371,141,231,221,311 MG within Fight] 3 WHP 11011/121105912 SEC Pyrime Game 6 M G for 441,371,141,231,221,311 MG within Fight] 4 WHP 11011/121105912 SEC Day Game 6 M G for 441,371,141,231,221,311 MG within Fight] 5 WHP 11011/121105912 SEC Day Game 7 WHP 11011/121105912 SEC Day Game 9 M G for 441,371,141,231,221,311 MG within Fight] 7 WHP 11011/121105912 NEC Day Game 9 M G for 441,371,141,321,221,311 Day to Politically 9 WHP 11011/121105912 NEC Day Game Early 9 M G for 441,371,141,321,221,311 MG within Fight] 9 WHP 11011/121105912 NEC DAY GAME Early 9 M G for 441,371,141,321,221,311 MG within Fight] 19 WHP 11011/121105912 SEC DAY GAME Early 9 M G for 441,371,141,321,221,311 MG within Fight] 19 WHP 11011/121105912 SEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 10 WHP 11011/121105912 SEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 10 WHP 11011/121105912 SEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 10 WHP 11011/121105912 SEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 10 WHP 11011/121105912 NEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 10 WHP 11011/121105912 SEC DAY GAME Early 10 M G for 441,371,141,321,221,311 MG within Fight] 11 M G within Fight] 11 M G within Fight] 11 M G within Fight] 12 M G within Fight] 12 M G within Fight] 13 W HP 11011/121105912 SEC DAY GAME Early 12 M G within Fight] 13 W HP 11011/121105912 SEC DAY GAME Early 12 M G within Fight] 14 M G within Fight] 15 M G within Fight] 16 W G within Fight] 17 W G within Fight] 18 W G within Fight] 19 W G within Fight] 19 W G within Fight] 10 W G within Fight] 10 W G within Fight] 10 W G within Fight] 11 M G within Fight] 11 M G within Fight] 12 W G within Fight] 12 W G within Fight] 13 W G within Fight] 14 W G within Fight] 15 W G within Fight] 16 W G within Fight] 17 W G within Fight] 18 W G within Fight] 18 W G within Fight] 19 W				escription		t/End Time							
Program Change 2 WHP 1101/12-1105/12 SEC Prime Game Various Sa 30 \$895.00 0.00 NM						330p	-	SaSı	1 :30) (\$140.00)	0.00 NN	1	
⊕ MG for 44.137.1,14.123.122.13.11 MG within Flight				31.5,31.6,31.7,31.8,31.8	,								
Mode					Vari	ous	-	Sa	:30	\$895.00	0.00 NN	1	
MS for 44.137.1.14.123.122.1.31.1 MG within Flight				3.1,22.1,31.1									
Most with Fight	3 WHP	11/01/12-1	1/05/12 S		Vari	ous	-	Sa	:30	\$895.00	0.00 NN	1	
A WHP 11/01/12 11/05/12 SEC Day Game Various Sa 30 \$350,00 0.00 NM				3.1,22.1,31.1									
MS within Flight S WPH 11/01/12-11/05/12 SEC Day Game	-	•		EC Day Game	Vari	ous	-	Sa	:30	\$350.00	0.00 NN	1	
Section Color Co				3.1,22.1,31.1									
MG within Flight				EC Day Game	Vari	ous	-	Sa	:30	\$350.00	0.00 NN	1	
6 MHP 11/01/12-11/05/12 NFLRS Game Early (9 MG for 44.1,371.41,231.22-131.1) (1 Due to Political) Due to Political (9 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (9 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (9 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (1 MG within Flight) (2 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (3 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (4 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (5 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (6 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (6 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (7 MG within Flight) (8 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (9 MG for 44.1,371.14.1231.22-131.1) (1 MG within Flight) (1 MG 44.1,371.14.1231.22-131.1) (1 MG within Flight) (2 MG 14.1,371.14.1231.22-131.1) (1 MG within Flight) (2 MG 14.1,371.14.1231.22-131.1) (2 MG 14.1,371.14.1231.22-131.1) (2 MG 14.1,371.14.1231.22-131.1) (2 MG 14.1,371.14.1231.22-131.1) (2 MG 14.1,371.14.1231.12-130.12 (2 MG 14.13.14.14.1231.12-130.12 (2 MG 14.13				3.1,22.1,31.1									
⊕ MG for 44.137.1.14.123.1.22.1.31.1 (Due to Political) Due to Political Due to Political Due to Political 2 2 30 \$2,000.00 0.00 NM 8 7 WHP 11/01/12-11/05/12 NFL RS Game Early (MG for 44.1.37.1.14.123.1.22.1.31.1 (MG within Flight) 1 1 2 30 \$35.00 0.00 NM 9 MG for 44.1.37.1.14.123.1.22.1.31.1 (MG within Flight) 8 WHP 11/01/12-11/05/12 NhF 2:30 AM-5:00 AM-5:00 AM - ThF :30 \$15.00 0.00 NM 9 9 WHP 11/01/12-11/05/12 CN M-F 2:30 AM-5:00 AM-5:00 AM - ThF :30 \$15.00 0.00 NM 1 \$60.00 NM 9 9 WHP 11/01/12 11/05/12 Sa 1130p-1230a CM 1130p-1230a Sa 1130p-1230a CM 1130p-1230a Sa 11230a-130a S	-	•	-	FL RS Game Early	1p-4	lp	=	Su	ı :30	\$2,000.00	0.00 NN	1	
## ## ## ## ## ## ## ## ## ## ## ## ##	⊕ мо	for 44.1,3	7.1,14.1,2	3.1,22.1,31.1		•				. ,			
® MG for 44.1,37.1,41.23.1,22.1,31.1 [MG within Flight] 1235a-135a M- ThF					1n-4	In	_	Sı	ı :30	\$2,000,00	0.00 NN	1	
8 WHP 11/01/12-11/05/12 Late Late Show 1235a-135a	⊕ мо	for 44.1,3	7.1,14.1,2	•	۱,	. P				φ <u>υ</u> ,σσσ.σσ	0.00 141		
⊕ MG for 44, 1,37.1,14,1,23.1,22.1,31.1 [MG within Flight] 2:30 AM-5:00 AM-5:00 AM-5:00 AM-ThF	•	,		ata Lata Shaw	122	50 1250	1	/ ThE	.20) \$25.00	0.00 NIN	,	
9 WHP 11/01/12.11/05/12 ON M-F 1/101/12.11/05/12 Sa 1130p-1230a N32 WHP 11/01/12 11/05/12 Sa 1130p-1230a N33 WHP 11/01/12 11/05/12 Sa 1130p-1230a N34 WHP 11/01/12 11/05/12 Sa 1230a-130a N35 WHP 11/01/12 11/05/12 Sa 1230a-130a N36 WHP 11/01/12 11/05/12 Sa 1230a-130a N37 WHP 11/01/12 11/05/12 Sa 1230a-130a N38 WHP 11/01/12 11/05/12 Sa 1230a-130a N39 WHP 11/01/12 11/05/12 Sa 1230a-130a N39 WHP 11/01/12 11/05/12 Su 1230a-130a N39 WHP 11/01/12 11/05/12 Su 1230a-130a N39 WHP 11/01/12 11/05/12 Mon Reg 1 Mon 8p-9p N37 WHP 11/01/12 11/05/12 Mon Reg 3 N37 WHP 11/01/12 11/05/12 Mon Reg 3 N38 WHP 11/01/12 11/05/12 Mon Reg 3 N39 WHP 11/01/12 11/05/12 Sun Reg 1 N39 WHP 11/01/12 11/05/12 Sun Reg 1 N39 WHP 11/01/12 11/05/12 Sun Reg 1 N40 WHP 11/01/12 11/05/12 Sun Reg 1 N40 WHP 11/01/12 11/05/12 Sun Reg 2 N40 Sp-9p N41 WHP 11/01/12 11/05/12 Sun Reg 2 N40 Sp-9p N41 WHP 11/01/12 11/05/12 NeReg 2 N41 Sp-00 N42 WHP 11/01/12 11/05/12 NeReg 2 N43 WHP 11/01/12 11/05/12 NeReg 2 N44 WHP 11/01/12 11/05/12 NeReg 3 N45 NeReg 2 N45 NeReg 2 N46 Sp-9p N47 NeReg 3 N47 NeReg 3 N48 NeReg 3 N49 NeReg 3 N40 NeReg 4 N40 NeReg 3 N40 NeReg 4 N40 NeReg 4 N40 NeReg 5 N40 NeReg 6					123	0a-130a	I	/ 1111,	.30) \$ 35.00	U.UU ININ	1	
⊕ MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] MG for 44.1,37.1,14.1,23.1,22.1,31.1 [MG within Flight] N32 WHP 11/01/12 11/05/12 Sa 1130p-1230a CM 1130p-1230a S30 1 \$60.00 P-2 0.00 NM 1 \$35.00 P-2 0.00 NM 1 \$2,250.00 P-2 0.00 NM 1 \$1,350.00 P-2 0.00 NM 1 \$1,800.00 P-2 0.00 NM 1 \$1,80	-	•		NI NA E	0.00			r ml n	0.0		0.00 NI	.]	
N32 WHP 11/01/12 11/05/12 Sa 1130p-1230a CM 1130p-1230a CM 130p-1230a CM 1230a-130a CM 1230a-1					2:30) AIVI-5:00 AIV[2:30) AIVI-5:00 AIV	/I I nF	:30) \$15.00	0.00 NN		
N33 WHP 11/01/12 11/05/12 Su 1130p-1230a CM 1130p-1230a				,==,=									
N34 WHP 11/01/12 11/05/12 Sa 1230a-130a CM 1230a-130a	N32 WHP	11/01/12	11/05/12	•	СМ	1130p-1230a	S-	:30	1	\$60.00 P-2	0.00 NN	1	\$60.00
N35 WHP 11/01/12 11/05/12 Su 1230a-130a CM 1230a-130a	N33 WHP	11/01/12	11/05/12	•	CM	1130p-1230a	S	:30	1	\$60.00 P-2	0.00 NN	1 1	\$60.00
N36 WHP 11/01/12 11/05/12 Mon Reg 1 Mon Reg 3 CM 10p-11p M 30 1 \$2,250.00 P-2 0.00 NM 1 \$1,350.00 P-2 0.00 NM 1 \$1,	N34 WHP	11/01/12	11/05/12		СМ	1230a-130a	S-	:30	1	\$35.00 P-2	0.00 NN	1	\$35.00
N37 WHP 11/01/12 11/05/12 Mon Reg 3 CM 10p-11p M :30 1 \$2,250.00 P-2 0.00 NM 0 \$0.00 NM 0 \$0.00 NM 10p-11p M :30 1 \$2,250.00 P-2 0.00 NM 0 \$0.00 NM 10p-11p M :30 1 \$2,250.00 P-2 0.00 NM 0 \$0.00 NM 10p-11p M :30 1 \$2,250.00 P-2 0.00 NM 1 \$1,350.00 NM	N35 WHP	11/01/12	11/05/12		СМ	1230a-130a	S	:30	1	\$35.00 P-2	0.00 NN	1	\$35.00
Note Spot Ch Date Range Description Start/End Time 10p-11p Mekdays Length Rate Rtg Type 10p-11p New New New 11/01/12 11/05/12 Sun Reg 1 CM Tp-8p New Tp-8p New	N36 WHP	11/01/12	11/05/12	-	СМ	8p-9p	M	:30	1 \$2	,250.00 P-2	0.00 NN	1	\$2,250.00
1 WHP 11/01/12-11/05/12 Mon Reg 3 10p-11p M	N37 WHP	11/01/12	11/05/12	-	СМ	10p-11p	M	:30	1 \$2	,250.00 P-2	0.00 NN	0	\$0.00
N38 WHP 11/01/12 11/05/12 Fri Reg 1 CM 8p-9p F- :30 1 \$1,350.00 P-2 0.00 NM 1 \$1,350.00 P-2 0.00 NM 1 \$1,800.00 P-2 0.00 NM 1 \$1,800.0							-			<u>Rate</u>	Rtg Type	<u>:</u>	
N38 WHP 11/01/12 11/05/12 Fri Reg 1 Fri Reg 1 Fri 8p-9p CM 8p-9p F :30 1 \$1,350.00 P-2 0.00 NM 1 \$1,800.00 P-2 0.00 NM 1 \$3,000.00 P-2 0.00 NM 1 \$550.00 P-2 0.00 NM 1 \$550.00 P-2 0.00 NM 1 \$2,000.00 P-2 0.00 NM	Se	e MG 31.2,	31.3,31.4,	•		-11p	N	/I	.30	J (φ∠,∠50.00)	0.00 74		
Fri 10p-11p N40 WHP 11/01/12 11/05/12 Sun Reg 1 CM 7p-8pS :30 1 \$1,800.00 P-2 0.00 NM 1 \$1,800.00 Sun 7p-8p N41 WHP 11/01/12 11/05/12 Sun Reg 2 CM 8p-9pS :30 1 \$3,000.00 P-2 0.00 NM 1 \$3,000.00 Sun 8p-9p N42 WHP 11/01/12 11/05/12 NFL RS Pre Game CM 12p-1pS :30 1 \$550.00 P-2 0.00 NM 1 \$550.00 NFL RS Pre Game N43 WHP 11/01/12 11/05/12 NFL RS Game Early CM 1p-4pS :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,000.00		<u> </u>		<u> </u>	СМ	8p-9p	F	:30	1 \$1	,350.00 P-2	0.00 NN	1 1	\$1,350.00
Sun 7p-8p N41 WHP 11/01/12 11/05/12 Sun Reg 2 CM 8p-9pS :30 1 \$3,000.00 P-2 0.00 NM 1 \$3,000.00 Sun 8p-9p N42 WHP 11/01/12 11/05/12 NFL RS Pre Game NFL RS Pre Game NFL RS Pre Game N43 WHP 11/01/12 11/05/12 NFL RS Game Early CM 1p-4pS :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,000.00	N39 WHP	11/01/12	11/05/12	•	СМ	10p-11p	F	:30	1 \$1	,800.00 P-2	0.00 NN	1 1	\$1,800.00
Sun 8p-9p N42 WHP 11/01/12 11/05/12 NFL RS Pre Game CM 12p-1pS :30 1 \$550.00 P-2 0.00 NM 1 \$550.00 NFL RS Pre Game N43 WHP 11/01/12 11/05/12 NFL RS Game Early CM 1p-4pS :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,000.00	N40 WHP	11/01/12	11/05/12	•	СМ	7p-8p	S	:30	1 \$1	,800.00 P-2	0.00 NN	1 1	\$1,800.00
NFL RS Pre Game N43 WHP 11/01/12 11/05/12 NFL RS Game Early CM 1p-4pS :30 1 \$2,000.00 P-2 0.00 NM 1 \$2,000.00	N41 WHP	11/01/12	11/05/12	-	СМ	8p-9p	S	:30	1 \$3	,000.00 P-2	0.00 NN	1	\$3,000.00
	N42 WHP	11/01/12	11/05/12		СМ	12p-1p	S	:30	1 \$	\$550.00 P-2	0.00 NN	1	\$550.00
	N43 WHP	11/01/12	11/05/12	•	CM	1p-4p	S	:30	1 \$2	,000.00 P-2	0.00 NN	1	\$2,000.00

Print Date: 11/03/12 11:52:36 Page 5 of 5

Rate Rtg Type

:30(\$2,000.00) 0.00 NM

Length

-----SaSu

Order / Rev: 69358 Advertiser: Obama/D/President Alt Order #: /Brad WHP-TV CBS21 Product Desc: Flight Dates: 11/01/12 - 11/05/12 Estimate: Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount N43 WHP 11/01/12 11/05/12 NFL RS Game Early CM ----S :30 1 \$2,000.00 P-2 0.00 NM \$2,000.00 1p-4p NFL RS Game Early 11/01/12 11/05/12 NFL RS Game Late N44 WHP CM 4p-7p ----SS :30 1 \$2,000.00 P-2 0.00 NM 0 \$0.00 NFL RS Game Late Ch Date Range Description Start/End Time Weekdays

4p-7p

1 WHP 11/01/12-11/05/12 NFL RS Game Late

[Program Change]

See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9

Totals 82 \$44,085.00